



**TRIUMPH
AWARDS**

2017



Event Information

The Triumph Awards winners will be elected by members of the MCA and other related industry associations. The Award show will be held the first evening of METALCON, and is a ticketed and reserved-seat dinner and entertainment extravaganza. The Triumph awards will be unlike any other industry award event you have ever attended. A night to honor those who are making our industry the success it is, will be filled with great food, drink, and entertainment in a live show. You want to make sure you are a part of this annual event.

When: October 18, 2017 - METALCON opening day

Where: Westgate Ballroom, Las Vegas, NV

Time:

- Cocktail Reception – 6:30 to 7:00
- Dinner & Entertainment – 7:00 to 8:00
- Award Program – 8:00 to 9:00

Tickets:

- Individual - \$49 Early Bird or \$59 Full Price (after September 29)
- Table (8 Tickets) - \$350 Early Bird or \$450 Full Price (after September 29)



Why You Should Sponsor

- **Perfect venue and event to entertain your customers (and reward your employees)**
All Sponsorship levels get tickets to the event. Use these tickets to entertain and impress your customers at your reserved premium location table during the event.
- **Your sponsorship dollars help support MCA efforts**
All proceeds from the Triumph Awards goes to advancing the efforts of the Metal Construction Association.
- **Be a recognized industry leader, in celebrating the entire industry's success**
The Triumph Awards will be one of the most talked about industry events bringing together companies from all segments of the industry together, that will be promoted in the press, online, in social media, in print advertising, at industry meetings, and trade shows. Your sponsorship gets you recognized as a leader in the industry.
- **Be a part of the most exciting event in the industry**
You simply don't want to miss it. No other event has ever brought this much excitement to our industry. Recognizing those who make our industry great is enough but adding a great night of entertainment and celebration will make your sponsorship a memorable and worthy investment.



Sponsor Level Comparison

| | Platinum | Gold | Silver | Bronze |
|---|--------------|--------------|-------------|-------------|
| Name and Logo in all Triumph Award Advertising as the Title Sponsor | √ | | | |
| Signage for <u>your Show Booth</u> at Metalcon | √ | √ | | |
| Personal Meet-and-Greet with Entertainers | √ | √ | | |
| Recognition <u>on Screen</u> during Award Ceremony | √ | √ | | |
| Recognition <u>on Signage</u> at Award Ceremony | √ | √ | √ | |
| Tiered Placement in all <i>Triumph Award</i> Advertising | √ | √ | √ | |
| Tiered Logo Placement with hyperlink on <i>Triumph Award</i> webpage and Social Media site(s) | √ | √ | √ | |
| Name and Logo on Event Tickets | √ | √ | √ | |
| Reserved Seating | √ - 3 Tables | √ - 2 Tables | √ - 1 Table | √ - 1 Table |
| 10% off Additional Tickets | √ | √ | √ | √ |
| Poster in <u>MCA Booth</u> at Metalcon with Logo and Company Information | √ | √ | √ | √ |
| “Thank You” Announcement during Award Ceremony | √ | √ | √ | √ |
| Name listed in Event Program | √ | √ | √ | √ |



Agreement

Please choose what level of support you would like:

- Platinum / Event Sponsor:** Includes three reserved tables (24 tickets) and additional listed benefits - \$8,000
- Gold / Award Sponsors:** Includes two reserved tables (16 tickets) and additional listed benefits - \$6,000
- Silver / Nominee Sponsors:** Includes one reserved tables (8 tickets) and additional listed benefits - \$3,000
- Bronze / Table Sponsors:** Includes one reserved tables (8 tickets) and additional listed benefits - \$1,500
- Additional Tickets at 10% Discount Price:** Number of extra Tickets _____ X \$49.00 per person or Discount table of 8= \$350

Level of Participation Cost \$ _____ + Additional Tickets \$ _____ = Total Cost \$

Signature _____ Date: _____

Company _____ Contact _____

Phone _____ Email _____

Signature on this document indicates that the person signing has full authority to sign for the above referenced company and accepts personal liability for this company. Sponsorships to be invoiced by September 1, 2017 and paid Net 30.



Contact Information

For More Information

Sponsorship Information:

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D.I. Roof Seamers

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Liz Giannini

MCA

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Reservations for tickets

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