

# METALCON

## YOUR CUSTOMERS BUILD IT BY HAND. NOW SHOW THEM HOW TO BUILD IT *BETTER*.

*You* have the technology and services to change the way the future is built. ***But you can't do it alone.***

And there's no better place to wow your customers (and get new ones!) than METALCON.

### WHO ATTENDS?

METALCON is the one event that attracts the most metal professionals in the industry—from architects and roofers to engineers and fabricators. Why do they attend? ***Because it is the only all-metal show in the world.*** From the U.S. and more than 52 countries, attendees come to METALCON to find new solutions to old problems. ***Be their solution.***

### WHAT YOUR INVESTMENT INCLUDES

- The Total Experience
- Your listing on METALCON.com, exhibitor list, mobile app. and floorplan.
- Online promotion throughout the year with your e-booth profile and logo hyperlinked to your website
- 50-word company descriptions in the August & September issues of *Metal Construction News*
- 50-word company description in the *METALCON Official Show Guide*
- Inclusion in *Metal Roofing Magazine's* METALCON Special Edition
- Discounted one-stop travel assistance
- (5) Total Experience Passes to your Customers

### WHEN AND WHERE?

October 16-18, 2019 at the David L. Lawrence Convention Center in Pittsburgh, PA USA.

### WHY EXHIBIT?

Every manufacturer in the metal construction industry is there. METALCON showcases a diverse range of metal construction products including services, equipment and technology.

## RESERVE YOUR BOOTH FOR METALCON 2019

Contact [Samie@metalcon.com](mailto:Samie@metalcon.com) or visit [metalcon.com](http://metalcon.com) and click Become An Exhibitor

# METALCON STATS

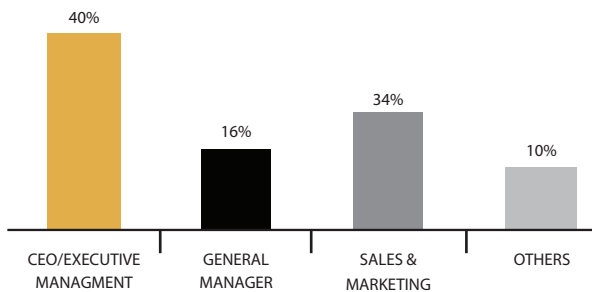
## BUSINESS AREA

Commercial, Industrial  
& Institutional . . . . . 63%  
Residential . . . . . 23%  
Retrofit, Agricultural & Other . . 14%

"If you're in the business, if you're in the metal roofing business, if you're in the manufacturing of metal buildings, **it is a must — you need to be here.** If you don't come to METALCON, you are going backwards because **the process and progress of this business grows every year.**"

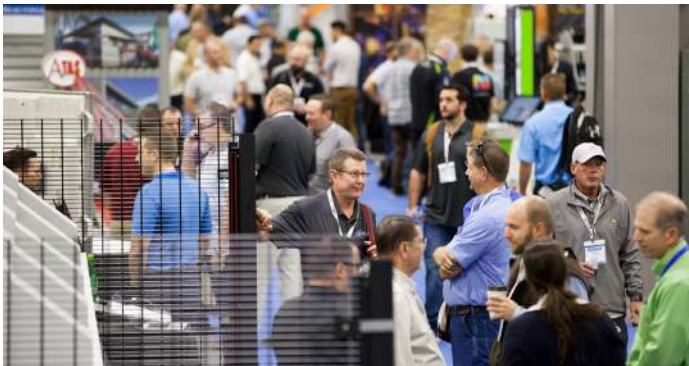
- Todd Andrews of South Carolina's Classic Metals, Inc.

## LEVEL WITH COMPANY



## BUYING DECISION

Yes . . . . . 71%  
No . . . . . 29%



## ATTENDEE PROFILES

International . . . . . 16%  
U.S. . . . . 84%  
Total . . . . . 3,667

## PRICING & PAYMENT

**\$31 per sq. ft.** Non MCA Member  
**\$27.90 per sq. ft.** - MCA Member

*60% deposit is required with signed contract for exhibit space. Full balance due Spring '19  
Minimum booth size is 100 sq. ft.*



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