YOUR CUSTOMERS BUILD IT BY HAND. NOW SHOW THEM HOW TO BUILD IT BETTER.

_You_ have the technology and services to change the way the future is built. _But you can’t do it alone._

And there’s no better place to wow your customers (and get new ones!) than METALCON.

**WHO ATTENDS?**

METALCON is the one event that attracts the most metal professionals in the industry—from architects and roofers to engineers and fabricators. Why do they attend? _Because it is the only all-metal show in the world._ From the U.S. and more than 52 countries, attendees come to METALCON to find new solutions to old problems. _Be their solution._

**WHAT YOUR INVESTMENT INCLUDES**

- The Total Experience
- Your listing on METALCON.com, exhibitor list, mobile app. and floorplan.
- Online promotion throughout the year with your e-booth profile and logo hyperlinked to your website
- 50-word company descriptions in the August & September issues of _Metal Construction News_
- 50-word company description in the _METALCON Official Show Guide_
- Inclusion in _Metal Roofing Magazine’s_ METALCON Special Edition
- Discounted one-stop travel assistance
- (5) Total Experience Passes to your Customers

**WHEN AND WHERE?**

October 16-18, 2019 at the David L. Lawrence Convention Center in Pittsburgh, PA USA.

**WHY EXHIBIT?**

Every manufacturer in the metal construction industry is there. METALCON showcases a diverse range of metal construction products including services, equipment and technology.

RESERVE YOUR BOOTH FOR METALCON 2019

Contact Samie@metalcon.com or visit [metalcon.com](http://metalcon.com) and click Become An Exhibitor
"If you’re in the business, if you’re in the metal roofing business, if you’re in the manufacturing of metal buildings, it is a must — you need to be here. If you don’t come to METALCON, you are going backwards because the process and progress of this business grows every year."

- Todd Andrews of South Carolina’s Classic Metals, Inc.

LEVEL WITH COMPANY

**CEO/EXECUTIVE MANAGEMENT**
- 40%

**GENERAL MANAGER**
- 16%

**SALES & MARKETING**
- 34%

**OTHERS**
- 10%

BUYING DECISION

Yes ................. 71%
No ................. 29%

PRICING & PAYMENT

$31 per sq. ft. Non MCA Member
$27.90 per sq. ft - MCA Member

60% deposit is required with signed contract for exhibit space. Full balance due Spring ’19

Minimum booth size is 100 sq. ft.

LEAD RETRIEVAL

Steve Barove
Convention Data Services
508-743-0112
SBarove@cdsreg.com

BOOTH SERVICES

Morgan Perry
The Expo Group
972-751-9417
MPerry@theexpogroup.com

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