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MEDIA CONTACT:
Fiona Maguire-O'Shea
fmaguireoshea@gmail.com
617-285-7522

Colorado Coalition Partners with METALCON Tradeshow & Conference October 1-3 in Denver

Newton, Mass., Sept. 4, 2014--The metal construction industry's largest international event for metal construction products, technologies and solutions announces its partnership with the Colorado Coalition for its 24th annual METALCON tradeshow and conference taking place in Denver for the first time, October 1-3 at the Colorado Convention Center.

METALCON draws designers, builders, developers, contractors, fabricators and suppliers from more than 50 countries each year. Industry experts from more than 300 leading companies exhibit the latest products and technology, while sharing their knowledge with attendees. Industry specialists present key topics in the show's highly-rated, education program.

Two Denver-area companies are spearheading the Colorado Coalition with construction-related organizations in the Rocky Mountain area--Kristin Peregoy, marketing manager for Denver-based New Tech Machinery and Keith Lipps, vice president of Colorado Springs-based S-5! Solutions.

"Our objective is to bring awareness of METALCON to Colorado, drive attendance and welcome the industry to the area," said Keith Lipps. "We have participation from many local state associations including the Colorado Roofing Association (CRA) who helped us reach other chapters in Kansas, New Mexico, Montana and surrounding states. The Colorado Solar Energy Industry Association, is also involved, as are the local chapters of the American Institute of Architects, Building Owners and Management Association and International Facility Management Association."

"In addition, the Coalition has brought in many Colorado exhibitors and invited metal roofers from around the world, including the United Kingdom, Ireland, India, Australia and South Africa. It's a great opportunity for roofers who've never used metal to come and learn from our industry leaders."

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Lipps and Peregoy consider the Coalition and its work to be long-term. “We’re hoping that having a local Coalition becomes a trend for future METALCONs so wherever the show takes place, local exhibiting companies and organizations can get involved to promote awareness and attendance of METALCON in their local area,” said Lipps.

Peregoy has engaged a team of vendors and suppliers to support the Coalition’s work through an open house at New Tech’s facility on Sept. 30th from 10.00 a.m.-2.00 p.m., including equipment demos from Coalition sponsors and vendors.

“Since METALCON has never taken place in Denver, this is a wonderful opportunity to invite these companies and organizations to support this effort and to engage people who’ve never been able to see all our industry has to offer through METALCON,” said Peregoy.

Along with the open house, METALCON is kicking off its festivities at a welcoming party on Wednesday, Oct. 1, from 6.00- 9.00 p.m. in the Colorado Convention Center. The party will feature Colorado foods, beers, Denver Broncos cheerleaders and music by “The Fab 4,” a Beatles tribute band. Invited guests and media are welcome to attend both events.

In addition to New Tech and S-5!, Denver-area sponsors include: DI Seamers, Logan Stamping, Metal Plus, Building Research Systems, Sheffield Metals, Cidan Machinery, Retrofit Roofing Magazine, Roof Hugger, Dynamic Fastener, Spectra Metals, Karrs Building Supply, LM Curbs, CRA, ACG, McElroy Metal, Colorado Roofing Association, Metal Roofing Magazine and Swenson Shear.

Many of the conference presenters are from the Denver region as well, including Rob Haddock, president of the Metal Roof Advisory Group offering “Understanding Metal Roofing Parts I and II”; and Paul Collyer, president of Panelmet Consulting, LLC, sharing his expertise on “Improving Sales by Understanding Body Language.” Several key people from the Denver office of FMI Corporation offer high-level business topics including “Developing Business Leadership”; “Using a Strategic Plan to Keep Business on Course”; and, “Overcoming the Growing Workforce Shortage.”

“Our first-ever show in Denver allows manufacturers and suppliers with offices in the Rocky Mountain area to meet thousands of potential customers,” said METALCON Show Director, Claire Kilcoyne. “For companies that haven’t done too much business west of the Mississippi, METALCON is a great way to explore new opportunities in this geographic area of growth.”

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About METALCON

METALCON is the largest international event in the metal construction industry for metal construction products, technologies and solutions. Specialists from the Metal Construction Association, premier sponsor of METALCON, and other industry-related associations present the latest applications and field techniques in a variety of live, interactive demonstrations offered daily inside the exhibit hall.

Since METALCON launched in 1991, it has remained the only annual tradeshow and conference devoted entirely to the application of metal in industrial, institutional, light commercial and residential projects. Unique in both its service and show management to this vibrant industry, METALCON consistently provides new features highlighting the latest products, technologies, and trends. Its success is based on three key methods of education: exhibits, an extensive conference program and interactive, live demos.

METALCON is produced by PSMJ Resources Inc., the world's leading authority, publisher and consultant on the effective management of architecture, engineering and construction firms based out of Newton, Mass. For more information, visit www.metalcon.com or call [800-537-7765](tel:800-537-7765).

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