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OCTOBER 1-3, 2014 / COLORADO CONVENTION CENTER / DENVER, CO

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Colorado Coalition Plans Welcoming Events for METALCON International Visitors

February 24, 2014, Newton MA - Visitors to the 24th METALCON International, slated for October 1-3 at the Colorado Convention Center in Denver, will get a royal welcome from local companies involved in the show. Denver-based New Tech Machinery and Colorado Springs-based S-5! Solutions have formed the Colorado Coalition as a way of encouraging visitors to learn about Colorado before they arrive and for Coloradans to experience METALCON.

METALCON Show Director Claire Kilcoyne agrees that METALCON and Colorado are a perfect match. "We're so glad to be coming to Denver. Colorado is a great state for metal and for business. That's why we always wanted to bring the show here, so the expansion of the convention center was a turning point in doing that. Our friends at S-5! and New Tech are making great plans to welcome METALCON to their state. It's a great feeling and we're looking forward to all the exciting things happening in October."

METALCON is the only annual international event focused on metal construction products, technologies, and solutions. It draws designers, builders, developers, contractors, fabricators, and suppliers from more than 52 countries each year. Experts from nearly 300 companies exhibit the latest products and technology and share their knowledge with attendees, while industry specialists present key topics in the education program and in live demonstrations of field techniques held daily in the exhibit hall.



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New Tech Machinery and S-5! Solutions have spearheaded the welcoming effort by generating awareness about METALCON among area groups such as the Colorado Roofing Association, the Colorado AIA, IFMA, BOMA and surrounding state associations.

Keith Lipps, Vice President of S-5! Solutions is eager to show off his state and his company. "The Colorado Coalition was formed as soon as we learned METALCON was coming to our home state. It's exciting and gives us a chance to welcome the industry to Colorado. The roofing industry here supports metal and solar and Colorado has consistently been in the top five states using solar. When a trade association meeting is held elsewhere in the U.S., people from the Rocky Mountain states have less of a chance to go. So we're reaching out to our industry in our own backyard and the associations we've met with are very excited about METALCON. Downtown Denver is quite historic and fun and the convention center is walking distance to a lot of great places. We're also inviting our distributors from all over the world for an S-5! meeting in conjunction with METALCON. So there are a lot of fantastic activities already set in place."

S-5! Solutions offers a unique line of non-penetrating clamps, attachment brackets, snow retention systems, and solar attachment solutions that offer strength and longevity.

Kristin Peregoy, Marketing Manager for New Tech Machinery is equally involved in the Colorado Coalition. "We are so excited to have METALCON here in our home town. We're getting a great response from trade groups in our area and making plans for a big welcoming party at the show. Some of our staff have never been to METALCON so this will be their first time to see the show. Denver is a green and environmentally friendly city so metal roofing is a key part of the area especially in the foothills. Rollforming also has a rich history in Denver and our company has been a major part of the metal community here for more than 20 years. So we're very proud to be part of this coalition."



New Tech Machinery manufactures portable rollforming equipment for roofing contractors, gutter contractors and in-plant manufacturers worldwide. Its current product line includes three standing seam roof panel machines, four seamless gutter machines, specialty machines and accessories for existing machines.

The value of metal in sustainable design and green building is highlighted at METALCON in Green Island, an area on the exhibit floor dedicated to metal products used in building energy-saving structures, and in Solar Bay, a special pavilion that showcases the benefits of integrating solar technology with metal roof and wall systems.

During the three-day conference and exhibition, specialists from the Metal Construction Association and other industry related associations present the latest applications and field techniques in daily demonstrations in the Metal in Action area of the exhibit hall. This interactive program combines the best of Solar Bay Live, MCA's Residential and Commercial Roofing Demos, and Tools Demos. Solar Bay Live offers presentations of techniques for installing solar and metal combinations. In the tool demos, participants can test the latest tools for use with metal.

METALCON is produced by Newton, MA-based PSMJ Resources, Inc. and sponsored by the Metal Construction Association. MCA is an organization of leading manufacturers and suppliers headquartered in Chicago, IL. PSMJ is the world's leading authority on the effective management of architecture, engineering and construction firms.

For general information about METALCON, visit www.metalcon.com or call PSMJ Resources, Inc./METALCON at 800-537-7765.

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