



FOR IMMEDIATE RELEASE

**Las Vegas Re-Opens
METALCON 2020 Plans Underway
*Registration Opening in June***

(Newton, Mass., – May 27, 2020)—As Las Vegas begins to re-open, [METALCON 2020](#), the metal construction industry’s largest international event for metal construction products, technologies and solutions, announces new programming and educational sessions for its 30th anniversary “Build Back Better” conference and tradeshow at the Las Vegas Convention Center from Wednesday, Oct. 21 – Friday, Oct. 23, 2020.

“We are happy to hear Las Vegas is re-opening and getting back on track,” said METALCON Show Director, Judy Geller. “The health and well-being of our exhibitors, attendees and staff are our #1 priority. We are working closely with our vendors and venues, as well as the state and local government to create a clean and healthy environment. We will be implementing very specific safety measures throughout METALCON that will not only meet state and local regulations but also go above those to ensure the safest and healthiest event possible.”

With registration opening in early June, **METALCON is launching two exciting programs NEW for 2020:** (On Tuesday, October 20 – the day before METALCON officially opens)

The Architect’s Experience at METALCON

To ensure metal is on every architect and designers’ pallet, METALCON is launching, The Architect’s Experience at METALCON. Provided by the two top A/E/C/ educators (the Ron Blank affiliate CE Academy and PSMJ Resources, Inc.) and designed specifically for architects and designers, this exclusive experience offers a combination of comprehensive education and a unique exhibit floor experience. Architects and designers will learn about and see first-hand, the beauty and durability of metal, while earning AIA Continuing Education Units (CEUs).

CONNECT! The Women’s A/E/C Network at METALCON

With women making up just 9.9% of the U.S. construction workforce ([Source: NAWIC](#)), their future success relies on working together to advance women in the industry. Leaders from A/E/C/ industry women’s associations will come together to help create change, drive diversity, ensure equality and influence the industry. All are welcome to join this afternoon of learning, conversation and networking.

Day one of METALCON kicks off with a keynote presentation by [Afterburner](#) entitled ***Flawless Execution***, enabling attendees to connect strategy to execution, reduce task saturation and stay focused on key strategic initiatives in order to reach and exceed monthly, quarterly and yearly goals.

Afterburner takes lessons learned from its military backgrounds about functioning as an elite team and helps businesses and organizations achieve the same levels of performance by inspiring teams, aligning them on their purpose and helping to execute their plans to accelerate performance.

Back by popular demand is METALCON’s construction technology hub, **CONTECH**. Construction technology is advancing at breakneck speed and given the global health crisis, now more than ever the industry recognizes the need to adopt cutting-edge technologies such as drone technology, communication tools, BIM, virtual reality and others that encourage health and safety, and meet social distancing requirements. CONTECH is the place to explore and experience game-changing A/E/C technology in an interactive and innovative hub showcasing the hottest trends.

METALCON continues its ongoing tradition of supporting the local community where the show takes place each year and is partnering with other Las Vegas area trade associations to contribute to [Nevada COVID-19 Response, Relief and Recovery Task Force](#) for its annual giving back program to raise money for the state's response, relief and recovery efforts needed as a result of COVID-19.

METALCON'S Special Programs, which take place on Tuesday, Wednesday and Thursday, aim to provide cutting-edge education and training, which cannot be found elsewhere. This year's two Learning Centers or mini-theaters on the show floor will offer 45-minute sessions between 1:00 and 5:30 p.m., on Wednesday and Thursday. Attendees discover the newest and most innovative advancements in metal construction and stay up-to-speed on the critical industry issues, hottest trends and winning strategies to grow their careers and expand their businesses.

Attendees will have the opportunity to earn CEUs in a selection of deeper-dive educational sessions on a variety of topics: Safety; Office Technology; Field Technology; The Building Envelope; Equipment; Sales-How to Sell More and Proactively AND Productively; Roofing; Walls; Fire Safety; Technology; and Green/Sustainability.

Returning for its fifth year, attendees can become certified in the eight-hour **Metal Roof Installation Training Program** led by industry expert Jim Bush, vice president of sales & marketing for ATAS International.

Other Special Programs for 2020 include:

- Roll Forming for the METAL Construction Industry, Part 1 and 2 (Fabricators & Manufacturers Association)
- Tomorrow's Roof Today-Insulated Metal Roof Panels (MCA's Insulated Metal Panel Group)
- Folder Operator Safety Certification: The Do's and Don'ts of Folding and Forming Machinery Operation (CIDAN)
- Metal Roofing: Thermal Expansion & Contraction, Problematic Conditions and Retrofit Using Metal (IIBEC)
- NIA's Metal Building Insulation Code Compliance, Air Barriers & Thermal Buildings (National Insulation Association)

At METALCON, industry experts from leading companies exhibit the latest products, equipment and technology together with education and training sessions—ALL located on the show floor. Top influencers share their knowledge with designers, builders, developers, contractors, fabricators and suppliers from more than 50 countries in the popular METALCON theatre, conveniently located off the center aisle. For more information on this three-day event, visit www.metalcon.com

About METALCON

Established in 1991, METALCON is the largest international event in the metal construction industry. Unique in both its service and show management to this industry, METALCON is the only annual tradeshow and conference devoted entirely to the application of metal in industrial, institutional, light commercial and residential projects. Its success is based on three key components: education, exhibits and interactive, learning opportunities. METALCON is produced by PSMJ Resources, Inc., and sponsored by The Metal Construction Association. This is the event's sixth time in Las Vegas. For more information, visit www.metalcon.com or call 800-537-7765.

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