FOR IMMEDIATE RELEASE

METALCON 2020 Postponed Until 2021
Three New Initiatives Launching in the Coming Weeks

(Newton, Mass., – August 7, 2020) — METALCON 2020, the metal construction industry’s largest international event for metal construction products, technologies and solutions, postpones its 2020 show until Oct. 6-8, 2021 in Tampa, Florida.

“Due to the ongoing concerns of the COVID-19 pandemic and mandates established by the state of Nevada, METALCON 2020 cannot take place as planned for this October,” said Frank Stasiowski, FAIA, CEO of PSMJ Resources and METALCON.

“Through their hard work, Las Vegas and the State of Nevada have done everything they could to try to get us to open up in October and have our convention there,” continues Stasiowski. “They work with dozens of other meetings and tradeshows trying to do the same, but this virus is relentless and is really working against all of us, including the State of Nevada and the great people at the Las Vegas Convention & Visitors Authority.”

While it is difficult to replace a live, person-to-person event, the METALCON team is focused on developing new programming and essential training to help attendees take their businesses to the next level.

METALCON is announcing three new initiatives:

1. METALCON Safety Certificate Program for both supervisors and foremen in the metal construction industry, leading to an annual credential, making every one of your projects safer.

2. METALCON Business Development Program, featuring education and training in all aspects of your business from the technical to business to sales, that will enhance your business via a series of virtual seminars leading to a certificate awarded at METALCON 2021.

3. METALCON Live! New Industry Briefs featuring industry leaders who will provide you with up-to-date information on what is happening in today’s marketplace.

“The good news, in this industry in particular, is 90 percent of you are busier today in 2020 than you’ve been in decades,” says Stasiowski. “We are more profitable as a result of being forced into this virtual environment—working from home, not traveling and not spending overhead dollars. All signs point to greater investment in infrastructure and the ability of cash to grow projects. We see investment going on in new steel plants right here in America. All of this points to an uptick in business in 2021, and we are going to be here to help you.”

“We will continue to navigate these uncharted waters to the best of our ability and ask you to navigate them with us,” says Judy Geller, Vice President of Tradeshows at METALCON. “Until we can meet again in person, we look forward to connecting with you virtually and to delivering a world-class event next year in Tampa”

Click here to listen to Stasiowski’s personal message to METALCON attendees and exhibitors.
For attendees and exhibitors already registered for this year’s event, registrations will automatically be applied to the METALCON 2021 event. For those unable to commit to the roll-over, please contact the METALCON team at info@metalcon.com.

About METALCON
Established in 1991, METALCON is the largest international event in the metal construction industry. Unique in both its service and show management to this industry, METALCON is the only annual tradeshow and conference devoted entirely to the application of metal in industrial, institutional, light commercial and residential projects. Its success is based on three key components: education, exhibits and interactive, learning opportunities. METALCON is produced by PSMJ Resources, Inc., and sponsored by The Metal Construction Association. For more information, visit www.metalcon.com or call 800-537-7765.

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